



staff of 31 from 12 countries, 11 female, 20 male, average 43 years

more than 30 years in business  
operations from the very city centre  
>95% export share, customer in more than 60 countries  
insourcing

consumer products  
SPORTident system solution

product concept  
development  
production  
sales  
Services

SPORTident Switzerland  
development

SPORTident China  
sales, sourcing, development

industrial products  
OEM

development  
production  
ISO 9001

## business concept

highly competitive in the production of electronic devices in mid size quantities (10k...50k/year)

## engineering based company

staff: 14 Master/Bachelor, 5 PhD

## integrated development and production

efficiency in sourcing of components

common software for different products

inhouse production tools



microcontroller based signal computation

signal capturing

conditioning

transmission

end-to-end (cloud)

low power techniques

sustainable products

## SSU-V3

20k...50k/year

robuste impact sensor for shock detection

well adapted to real mechanical shocks

configurable

automatic detection of mounting direction

1g compensation of earth gravitation

firmware upgrade in the field

## SA2

15k...20k/year

worlds most volatile RFID reader

dual frequency 125 kHz / 13 MHz

14/18 RFID card families

different housings

stand-alone

integrated

USB and CAN interface

firmware upgrade in the field